

Volunteer with Us at Matthews Alive!

Looking for a meaningful way to give back, build community, and be part of one of the largest Labor Day festivals in the Southeast? Matthews Alive offers opportunities for individual volunteers to help make this year's event unforgettable!

All volunteers must reach out at least three months before the festival to allow time for interviews, confirmations, and insurance coverage (once accepted).

**Email contacts for each role are listed below.*



Parade Marshals (Saturday Only)

Be at the heart of the action during one of the festival's signature events! Parade Marshals assist at the end of the parade route, directing floats and performers as they disband.

Responsibilities:

- Help separate parade entries as they arrive
- Direct participants to correct exit lanes
- Ensure a safe and smooth flow of traffic

Requirements:

- Must be able to stand on asphalt for ~2.5 hours
- Confident decision-making and communication
- Attendance at a 2-hour evening training ~2 weeks before parade

Time Commitment:

- 1 training session (2 hrs)
- Parade Day: Saturday, 7:30 AM – 11:30 AM

* Contact: matthewsaliveparadeinfo@gmail.com

Hospitality Assistant

Support our Hospitality Director in keeping our board members, volunteers, and VIP guests refreshed, relaxed, and ready to roll throughout the weekend.

Responsibilities:

- Assist with catered meals, pickups/drop-offs
- Help manage our air-conditioned VIP Lounge
- Stock drinks, snacks, and supplies in HQ before opening day

Time Commitment:

One day prior: 4 hrs to load snacks/drinks into HQ

- Saturday: 11 AM – 6 PM
- Sunday: 1 PM – 6 PM
- Monday: 11 AM – 6 PM

* **Contact:** mahospitalitydirector@gmail.com

Logistics Support Volunteer

Work alongside our Logistics Director to power the behind-the-scenes operations that keep the festival running smoothly.

Responsibilities May Include:

- Loading supplies from storage
- Assisting with setup of HQ and vendor areas
- Filling misting fans, labeling radios, monitoring golf carts
- Helping with light towers, portable toilets, and more
- Staffing HQ area when director must be away for short periods

Requirements:

- Ability to walk/stand for long periods on asphalt
- Able to lift 25–40 lbs
- Basic handyman, electrical, or plumbing experience is a plus!

Time Commitment:

- Tuesday before: 11 AM – 4 PM
- Wednesday & Thursday before: 11 AM – 4 PM
- Friday–Sunday: 4 PM – 9 PM each day
- Monday (tear-down): 4 PM – 10 PM

*✉ Contact: mahospitalitydirector@gmail.com

Matthews Alive Board of Directors

Want to play a bigger role? Join the Matthews Alive Board—a hands-on, boots-on-the-ground team of doers who each lead major components of the festival.

Board Areas Include:

- Logistics
- Hospitality
- Food Vendors
- Small Shops
- Treasury/Carnival Management

Skills Required:

- Independent self-starter with strong organization
- Comfortable with spreadsheets, budgets, email, and Google Drive
- Follow timelines and checklists with minimal supervision
- Event experience preferred

Time Commitment:

- Monthly board meetings (1–3 hrs)
- Ongoing emails and coordination year-round
- Festival prep: Tues–Fri of event week (2–6 hrs/day)
- On-site: Fri–Mon of Labor Day weekend (7 AM–11 PM daily)
- Post-festival wrap-up: 1–3 days for cleanup and final check distributions

*✉ Contact: mahospitalitydirector@gmail.com

Why Volunteer?

- Earn service hours
- Gain event management experience
- Network with amazing community leaders
- Be part of something meaningful and fun!

We can't wait to work alongside you. Reach out today and help bring Matthews Alive to life!