

MATTHEWS ALIVE FESTIVAL 2024

Presented by **N** **NOVANT**
HEALTH



matthewsalive.org



ABOUT THE FESTIVAL

How it works

Matthews Alive is a traditional family street festival, held over Labor Day weekend each year. In this one weekend, the population of the town of Matthews grows by nearly 125,000 visitors!

You can expect to see more than 150 arts and crafts vendors, 25 food vendors and one of the largest Labor Day parades in the Southeast! You can also enjoy the festival's annual indoor artisan exhibits, a fantastic Midway full of rides and amusements, and three stages of free entertainment!

Matthews Alive Inc. is managed by a non-profit volunteer board of dedicated individuals who work year-round to make this festival happen. They meet monthly, and then work a full week during the festival. The members' commitment is a gift of time and talent to the Matthews community.



Matthews Alive provides a venue for local non-profit groups to raise funds for their organizations. Nearly 1200 of these volunteers do everything from operating game booths and drink trailers, to collecting trash and marshalling the parade. Over the past 31 years, Matthews Alive is proud to have been able to contribute over \$2.1 million back into the Matthews community.



BOARD OF DIRECTORS 2024

...real people, real volunteers...



AMANDA H.

Small Shops

One of *THOSE* Disney people. Has toured the Chick Fil A headquarters.



TINA W.

Parade

Queen of all things Matthews. Knows every human within 10 miles of town.



DENNIS G.

Logistics

Opens doors and puts out fires, literally. Rumored to be writing a memoir.



HEATHER T.

Hospitality

Hostess with the mostest. Often the voice of reason in a sea of FUGCS*.



STASON T.

Family Fun

Dirt bikes & Jeeps. Knows a thing about thrill rides. Known to direct traffic at a moment's notice.



JULIE B.

Finance

Serious published author. But has also shown out after only one chewable beer. #turnsred



BRIAN L.

Food Vendors

Always leaves home with his keys, wallet, and self esteem. Strict with the rules. #nodoubledumping



LAM

Exec Dir.

Sunbathes in February. Has a 5-gallon swear jar and is saving for retirement. Loves these people.

*internal customer service mantra



ABOUT THE FESTIVAL

2024 Non-Profit Partners

Blessed Assurance Adult Day Care
Cross & Crown Lutheran Church
Boy Scouts of America Troops: 214, 39, 46
Butler High School Athletic Boosters
Butler High School Lacrosse
First Baptist Church
Girl Scouts Meck 8 Service Unit Hornets Nest Council
HAWK - Habitat and Wildlife Keepers
Kiwanis Club of Matthews
Matthews Masonic Lodge #461
Matthews United Methodist Church
Matthews Woman 's Club
Socrates Academy Parent Faculty Involvement Association
East Meck High School Band
Sun Valley High School Band
Butler High School Band
South Meck High School Band
Providence High School Band
Matthews Elementary MPTO
Shriner Dune Cats
Charlotte Woodcarvers
Piedmont Fiber Guild
Dreamweavers Basket Guild
Charlotte Woodworkers
Sweet Union Quilt Guild



As times change, the Festival changes with them! More efficient and profitable processes are put in place each year, with a long-term goal of being able to support more non-profits in the Matthews area via a grant process--this could mean that even those that are unable to send large amounts of volunteers to the festival could still benefit!

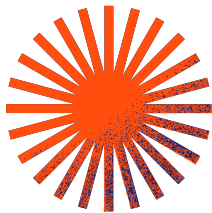


FAMILY

OUR SPONSORS



Presenting Sponsor



Supporting Sponsor

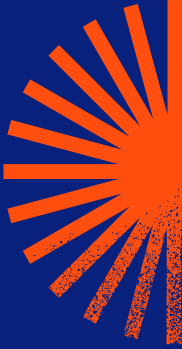


Small Shops Area Sponsor



Main Stage Area Sponsor





2024 SCHEDULE

(subject to change)

FRIDAY, AUG 30 6PM-10PM

All-You-Can-Ride Wristband Night in the CARNIVAL
\$25 for all you can ride. Opens at 4pm!
6:00pm - Sponsor Exhibits, Inflatables, & Food Vendors open

Catawba Two Kings Casino Main Stage BEACH NIGHT

6:30-8:00pm – The Randy Clay Band
8:30-10:00pm – Too Much Sylvia

SATURDAY, AUG 31 10AM-10PM

9:30am - The Matthews Alive Parade
10:00am – Dilling Small Shops, Sponsor Exhibits,
Carnival, Inflatables, & Food Vendors open.
11:00am – Community Center building opens.

Catawba Two Kings Casino Main Stage MIXTAPE SIDE 1

11:00am-4:00pm – Festival tunes w/Jim Shafer
4:30pm-6:00pm – Falllift Trio
6:30pm-8:00pm – Carolina Barnburners
8:30pm-10:00pm – Forever Seger (Bob Seger tribute)

Children's Stage

1:00pm – Corky the Magic Clown
2:00pm – Steve Langley's Variety Show
3:00pm – Jolly Roger the Pirate
4:00pm – Steve Brogan, Ventriloquist

Community Center Exhibits (Inside, air-cond.)

11:00am-7:30pm
Woodworkers Show, Piedmont Fiber Guild Weaving & Spinning Exhibit, Basket Show, Woodcarvers Demo, & Sweet Union Quilt Guild Show, Robotics Demo

Coloring on Canvas Kids' Art (Free, Outside)

Community Center Indoor Music (air cond.)

12n-3:00pm - Letron Brantley (solo sax, theater lobby)
4:00pm-6:00pm - Groove Masters (theater stage)

McDowell Art Center (air cond.)

11:00am-7:30pm –Matthews Artist Guild Art Show

SUNDAY, SEPT. 1 1PM-10PM

1:00–10:00pm - Dilling Small Shops, Sponsor Exhibits, Carnival, Inflatables & Food Vendors open.
1:00-7:30pm - Community Center building opens.

Catawba Two Kings Casino Main Stage MIXTAPE SIDE 2

1:00pm-4:00pm – Festival tunes w/ Jim Shafer
4:30pm-6:00pm – Remington Cartee
6:30pm-8:00pm – Blue Monday
8:30pm-10:00pm – Don Jovi (Bon Jovi tribute)

SUNDAY, SEPT. 1 CONTINUED....

Children's Stage

1:00pm – Corky the Magic Clown
2:00pm – Steve Langley's Variety Show
3:00pm – Jolly Roger the Pirate
4:00pm – Steve Brogan, Ventriloquist

Community Center Exhibits (Inside, air-cond.)

1:00pm-7:30pm
Woodworkers Show, Piedmont Fiber Guild Weaving & Spinning Exhibit, Basket Show, Woodcarvers Demo, & Sweet Union Quilt Guild Show, Robotics Demo

Coloring on Canvas Kids' Art (Free, Outside)

Community Center Indoor Stage (air cond.)

12n-3:00pm - Colby Dobbs (keys/vocals, theater lobby)
4:00pm-6:00pm - Conversation Piece (theater stage)

McDowell Art Center (air cond.)

1:00pm-7:30pm – Matthews Artist Guild Art Show

MONDAY, SEPT. 2 9AM-5PM

9:00am-5:00pm – Dilling Small Shops, Sponsor Exhibits, Carnival, Inflatables, & Food Vendors open.
9:00am-4:00pm - Community Center building opens

Catawba Two Kings Casino Main Stage

9:00am-1:00am– Festival tunes w/ Jim Shafer
1:30pm-3:00pm – Asheville Junction
3:30pm-5:00pm – Wonder Free

Children's Stage

1:00pm – Corky the Magic Clown
2:00pm – Steve Langley's Variety Show
3:00pm – Jolly Roger the Pirate
4:00pm – Steve Brogan, Ventriloquist

Community Center Exhibits (Inside, air-cond.)

9:00am-4:00pm
Woodworkers Show, Piedmont Fiber Guild Weaving & Spinning Exhibit, Basket Show, Woodcarvers Demo, & Sweet Union Quilt Guild Show, Robotics Demo

Coloring on Canvas Kids' Art (Free, Outside)

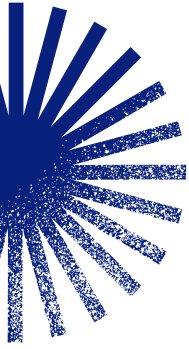
Community Center Indoor Stage (air cond.)

11:00am-2:00pm - Dante Lewis (solo sax, theater lobby)
2:00pm-3:00pm - Shableek (theater stage)

McDowell Art Center (air cond.)

9:00am-4:00pm – Matthews Artist Guild Art Show

5:00pm – FESTIVAL CONCLUDES. SEE YOU NEXT YEAR!



INDOOR EXHIBITS

Sat. thru Mon.

Piedmont Fiber Guild



www.piedmontfiberguild.org

Dreamweavers Guild



www.facebook.com/dreamweaversmatthews/

Charlotte Woodworkers



www.charlottewoodworkers.org

Infinite Turtles Robotics



www.16461.org/

Matthews Artists Guild



www.matthewsartistsguild.com

Charlotte Woodcarvers



www.charlottewoodcarvers.com

Sweet Union Quilters Guild



[Sweet Union Facebook Page](#)



HEADLINERS

@ The Catawba Two Kings Casino
Main Stage



Too Much Sylvia



TOO MUCH SYLVIA has been performing in the Carolinas and Virginia since 1991. They have been inducted into the Carolina Beach Music Hall of Fame, and they've won multiple awards, including four CBMA Songs of the Year. Listen to Too Much Sylvia [HERE](#) !



Forever Seger



FOREVER SEGER, the Silver Bullet Experience, delivers a rock and roll show that brings Bob Seger fans back to the soundtrack of their lives! Check out Forever Seger on Saturday night, and right [HERE](#) !



Don Jovi

.DON JOVI, fronted by the talented Don Chaffin, performs an authentic, high-energy tribute to Bon Jovi and their numerous legendary hits. Re-live some classic JBJ tunes on Sunday night from Don Jovi, and listen [HERE](#) !





DILLING SMALL SHOPS

JEWELRY



APPAREL



ART



CANDLES



SKIN CARE



HOME DECOR



FOOD



POTTERY



TEXTILES



AND SO

MUCH MORE!



2024 FOOD VENDORS

FRANK'S PLACE KETTLE KORN ● PARTY IN A PITA
I SCREAM 4 ICE CREAM ● LITTLE TASTE OF CHICAGO
RITA'S ITALIAN ICE ● HUNGRY HOWIES PIZZA
WORLD'S GREATEST FUNNEL CAKES ● BUBBAJACK'S



FRESH CATCH SEAFOOD SHACK ● KO FOOD TRUCK
BUBBLE TEA ● GUS' GREEK FOODS ● SPUDWINGS
CILANTRO MEXICAN CUISINE ● STEAK BOYS
VILLAGE BAKERY ● CAROLINA FUN FOODS
CINNSANE CINNAMON ROLLS



CARNIVAL & INFLATES





PARADE



Saturday 9:30am
Through historic downtown Matthews!



No firearms. NO PETS. No bikes, skateboards. No alcohol.

Downtown Matthews, NC

